

THE
STYLE
STORY

About Me

- Studied Fashion & Textile Management at university
- Worked in Buying for over 10 years at Debenhams and Jane Norman
- Have 3 children
- Set up The Style Story in 2018 to help people with all of their styling needs





- Presentation on Spring / Summer 25 Trends
- Browse product & try on
- Styling advice throughout the evening from myself



Spring Summer 2025

Trend Presentation

Boho 2.0



Wrapped in Tulle



Ethereal



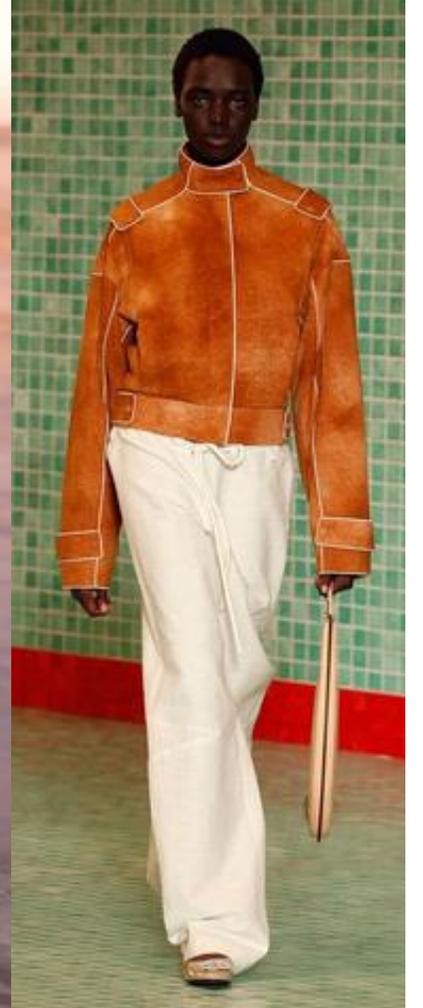
Working Overtime



90s Plaid



Suede



Animal



Animal



Chintz Florals



Utility



Sports Day



In The Navy



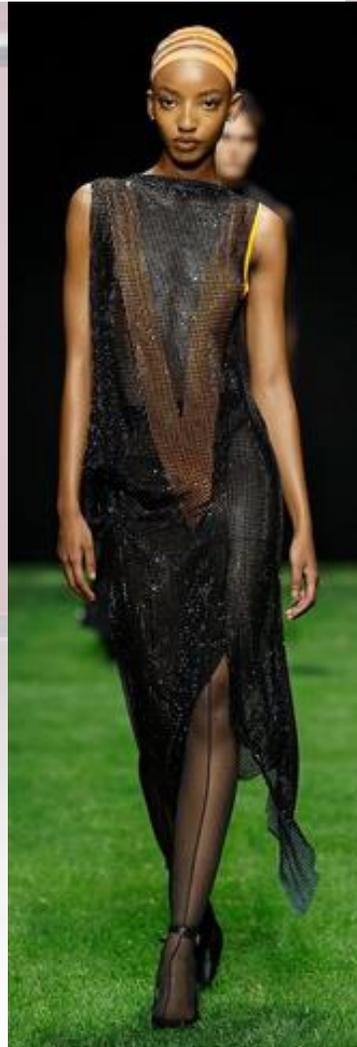
Parachute Parade



Fantastic Fringe



1920s



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Spring Summer 2025

Key Colours

Lemon Butter



Shades of Green



Mocha Mousse



Powder Pink



Tomato Red



Tangerine



Purple



Turquoise



THE
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Spring Summer 2025

Key Items

The Plunge



The Outer Shell



The Mini Dress



The Micro Shorts



The Polo Shirt



The Bubble Hem Skirt



THE
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Spring Summer 2025

Accessories

Accessories

Footwear

- Pointed Toe Shoes



Accessories

Footwear

- Flared Heel



Accessories

Footwear

- Retro Trainer



Accessories

Footwear

- Loafer with a twist



Accessories

Footwear

- Snake print



Accessories

Footwear

- Woven



Accessories

Footwear

- Clogs



Accessories

Handbags

- Snake print



Accessories

Handbags

- East-West Bags



Accessories

Handbags

- Doctor Holdall



Accessories

Handbags

- Soft to touch & Slouchy Silhouettes



Accessories

Extras

- Ties



- Yellow Tint Shades



- Cuffs





Services

Wardrobe Edits

Online Shopping

Personal Shopping

Virtual Shopping

Photoshoot Styling

Gift Vouchers

Special Events

Private Trend Evenings

For more information please visit:

www.thestylestory.co.uk



Thank you for attending!

www.thestylestory.co.uk